

**TENNESSEE GENERAL ASSEMBLY
FISCAL REVIEW COMMITTEE**



FISCAL NOTE

HB 3629 - SB 3494

February 8, 2010

SUMMARY OF BILL: Requires the Department of Economic and Community Development to develop and adopt an official logo or seal for products or goods, except food and agriculture products, that are processed, fabricated, manufactured, or produced in Tennessee. Authorizes the Commissioner to trademark the logo to protect against misuse, grant permission to a business or producer to use the logo and determine terms, conditions, and requirements for use. Requires logo to be placed on goods or products to certify they are Tennessee products. Authorizes the Commissioner to establish fees for any application for logo use.

ESTIMATED FISCAL IMPACT:

**Increase State Expenditures – \$37,000/One-Time
\$76,300/Recurring**

Assumptions:

- The cost of developing and adopting the logo will be comparable to the cost of developing a brand image for the Tennessee Solar Institute and is estimated to be \$10,000. The Department of Economic and Community Development has allocated \$10,000 in one-time expenditures for developing the Solar Institute brand image.
- ECD will require one new administrative staff position to manage the administrative duties for the new logo program. The new position would receive a salary of \$50,000 plus benefits of \$15,300; a \$15,000 one-time expenditure for printing and documentation; a \$12,000 one-time expenditure for supplies and materials; and an \$11,000 recurring expenditure for rent and insurance. The total recurring increase in state expenditures for this new position is \$76,300 (\$50,000 + \$15,300 + \$11,000). The one-time increase in state expenditures is \$37,000 (\$10,000 + \$15,000 + 12,000).

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CERTIFICATION:

The information contained herein is true and correct to the best of my knowledge.

A handwritten signature in black ink, reading "James W. White". The signature is written in a cursive style with a large, stylized "J" and "W".

James W. White, Executive Director

/agl